

Product Executive

Reports to: Engineering Manager

Location: Milton Keynes (HQ)

Job Description

A need has arisen for an enthusiastic Product Executive to join a dynamic team to translate market requirements and needs into product documents & business cases. The role will support the team in delivering the roadmap throughout the New Product Development (NPD) process, including Project Management, Product Positioning, Product Life Cycle, and Innovative go-to-Market Initiatives. The role is a key pivot between the technical team, marketing and sales.

Your role

- Lead the product readiness for market introduction of new products, systems and services, ensuring that market requirements, product definition, pricing and positioning inputs are in place for Marketing and Sales launch activity.
- Part of the team responsible for introducing, on schedule and to budget, competitive products (within Roadmap) that achieve the defined specification within the product document or business case.
- To lead and chair weekly project meetings, ensuring the meeting minutes are updated with clear deliverables and agreed dates.
- Working closely with the Marketing Manager and Sales Management to define product positioning, target applications and commercial objectives that inform the go-to-market strategy for assigned products.
- Participation as a key member of a product development team through the concept, development, implementation and market introduction for the product or product line.
- Maintain the technical accuracy and integrity of product data, specifications, and claims used in product literature, working with the Marketing Manager to ensure they are correctly translated into customer-facing FAB (features and benefits) and marketing content.
- This role will also involve supporting the Marketing Manager with product content, technical accuracy and product readiness for events, exhibitions and launches.

Desired Skills & Experience

Communication Skills: Excellent written and verbal skills with sensitivity to the diversity of audiences, including internal and external groups of varying sizes. Good presentation skills. MS Office skills required.

Influence: Ability to work with and motivate a variety of different stakeholders to develop plans and achieve targets. Capable of managing product development meetings and negotiations.

Collaborative & Influential: Develops effective working relationships with peers, managers, and senior management within and across organizational lines.

Adaptability: Adjusts well to situations (e.g., different management styles, new methods, systems and procedures) and changing priorities within the business and the marketplace.

Results Orientation: Tenacious, persistent, and operates with a high sense of urgency with a strong determination to drive key business metrics.

Management of Resources: Project management skills, able to successfully manage multiple projects. It is well organised and focuses on the highest priorities first.

Technical Skills: Ability to learn and develop within a technical environment. Understanding the product development process and delivery.

Time Management: Some experience in organizational skills to successfully manage activities.

The optimal candidate will have a Bachelor's degree (or equivalent) in related field. 1+ years of experience in Product Management, Product Marketing, Technical Marketing and/or Marketing. Willing to take on increased responsibilities, sometimes outside the scope of the job. This candidate must have the capacity to develop within a technical product management environment with excellent written and verbal communication skills to many diverse stakeholder audiences, strong capabilities to interface effectively with all customer types, both internal and external, the ability to function effectively in a high-performance team, and exhibit a high degree of flexibility in adapting to a rapidly changing environment.

Benefits

- 20 days annual leave (not inc. Public Holidays). Rising to 25 days after 2 completed years of employment.
- Free on-site parking
- Free Electric Car charging
- Company Pension Scheme
- Cycle to Work Scheme
- Childcare Salary Sacrifice Scheme

Please apply in writing to **Tracey Richardson** with a covering letter explaining why you feel you are suitable for this role. Please apply by **23rd January 2026**

About Holophane

For over 125 years the name Holophane has enjoyed an enviable reputation throughout the world for expertise, quality and innovation in lighting. From the earliest days when the company pioneered its famous glass refractor, the Holophane name has been ever present as a leader in the field of luminaire and lighting design.

In today's environment, where landscape lighting, modern architecture and public space projects predominate, the Holophane name remains synonymous with quality design, high performance, low maintenance and cost-effective lighting. Incorporating interior, exterior, amenity, road, rail and floodlighting luminaires alongside our control solutions, Holophane's product range is suitable for today's demanding, environmentally conscious world, offering lowest total cost of ownership, engineering quality, cutting-edge design and outstanding optical performance.

Holophane, part of the Acuity Brands group. Acuity is world leader in lighting and building management systems headquartered in Atlanta, Georgia offering their customers a comprehensive range of professional lighting services which offer advice and support on all types of professional lighting projects. Acuity Brands has operations throughout North America and in Europe and Asia. It currently has about 13,000 employees and recorded net sales of \$4.0 billion for fiscal year 2022.

Protecting the planet is the right thing to do and its good business. Through our EarthLIGHT initiative we are committed to a goal of 100 million metric tons carbon avoidance by 2030 because of our projected 2020–2030 sales of LED luminaires, lighting controls, and building management systems replacing older technologies in existing buildings. Our Company reached carbon neutrality in our operations through a combination of carbon reduction and offsetting measures. We are investing in sustainable projects to positively impact our communities. More information can be found at www.holophane.co.uk

